



Important notice for exhibitors!

NO EXTERNAL AGENCY IS AUTHORIZED TO PLACE ADVERTISEMENTS IN CATALOGUES OR GUIDES IN THE NAME OF FIERE DI PARMA. ALL PROMOTIONAL ACTIVITIES ARE COORDINATED DIRECTLY BY FIERE DI PARMA

Dear Exhibitor, we would like to draw your attention the fact that no external agency is authorized to place advertisements in catalogues or guides in the name of Fiere di Parma.

All promotional initiatives of this kind are undertaken directly by Fiere di Parma SpA.

We have learnt that the companies Fairguide - Construct Dataverlag, Expo-Guide, International Fairs Directory based in Montevideo - Uruguay, Construct Data Verlag Gmbh and Commercial Online Manuals S de RL de CV, are contacting Exhibitors at different Trade Shows offering advertising for a fee in virtual catalogues that can be viewed on their websites, using the names of Trade Fairs, Italian exhibitions, and exhibiting Companies.

Fiere di Parma has never authorized any of these companies to use its trademarks or data, and has no involvement whatsoever with their businesses.

Should you receive the form/contract of these or other similar companies, we recommend that you read all the terms and conditions very carefully before signing the purchase agreement.

The aforementioned companies (Fairguide - Construct Dataverlag, Expo-Guide, International Fairs Directory based in Montevideo - Uruguay, Construct Data Verlag Gmbh and Commercial Online Manuals S de RL de CV), also send forms presented as data confirmation request for free inclusion in online guides.

The form is presented with the name of our trade fair, but is in no way connected to our exhibition or our organization!

Reading quickly through the information it is easy to miss the fact that sending the forms with correct data means agreeing to pay for an advertisement. We invite exhibitors who should receive a similar offer to exercise the greatest care, to read carefully the terms of the document, and to be aware that this is not simply "data updating" but, rather, "data updating for a fee." Another form you may receive bears the heading REGISTRO ITALIANO IN INTERNET, and asks you to verify your data in the above-mentioned register, but it has NOTHING to do with the registration or renewal of your internet domain.

In these letters the above-mentioned companies (Fairguide - Construct Dataverlag, Expo-Guide, International Fairs Directory based in Montevideo - Uruguay, Construct Data Verlag Gmbh and Commercial Online Manuals S de RL de CV) use the names of Italian and foreign exhibitions - including CIBUS and companies who participate in it.

In this regard, we would like to point out that the above-mentioned companies have NEVER been authorized by Fiere di Parma to use the name and/or logo of the CIBUS exhibition or the data of exhibiting companies, and they were NEVER asked to solicit advertisements on behalf of Fiere di Parma.

Fiere di Parma has no involvement whatsoever with the businesses of the above-mentioned companies.

The advertising offered by "Fairguide - Construct Dataverlag", "Expo-Guide", "International Fairs Directory based in Montevideo - Uruguay", "Construct Data Verlag Gmbh" and "Commercial Online Manuals S de RL de CV", is not part of Fiere di Parma's promotional offers listed in our catalogue form (a form that clearly shows the data and the registered logo of CIBUS® and of FIERE DI PARMA

For further information on actions by the Italian Competition Authority (AGCM),

please visit the site: <http://www.agcm.it/>